

Top Ten Cities for Hispanics

Business, Career, Politics & Culture

Hispanic

JULY/AUGUST 1999

\$3.00



Diego on Display

Internet Revolution

Latinos Take Over Cyberspace

Hispanic
online

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(keyword: hispanic)



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COVER

Rocketing to Cyberspace

By Joe Vidueira

Latinos are logging online at a faster rate than mainstream America, triggering a rush by Hispanic entrepreneurs, investors and top U.S. companies to mine the exploding Latino Internet marketplace.

FEATURES

26 Top 10 Cities for Hispanics

By Valerie Menard

What appeals to a Hispanic family when looking for a place to live? After studying cost of living, transportation, jobs, education, climate, crime, arts, health care, and recreation, we added the Latino-friendly factor to come up with this year's top ten cities.

36 Diego Rivera's Revolution

By Louis Aguilar

When he died in 1942, his international fame rivaled that of Pablo Picasso. The exhibit now touring the United States of 120 of the Mexican artist's works reveals his vast range and mastery of styles.



42 Stepping Out of Dad's Shadow

By Carlos D. Conde

U.S. Representative Lucille Roybal-Allard (D-California), the daughter of former Congressman Edward R. Roybal, has made a name for herself in the nation's capital.



49 Corporate Exodus

By Christine Granados

Feeling they can do better for themselves than what they did at the corporations they worked for, Latinos are creating fortunes by starting their own businesses.

80 Book Excerpt: The Messenger

By Mayra Montero

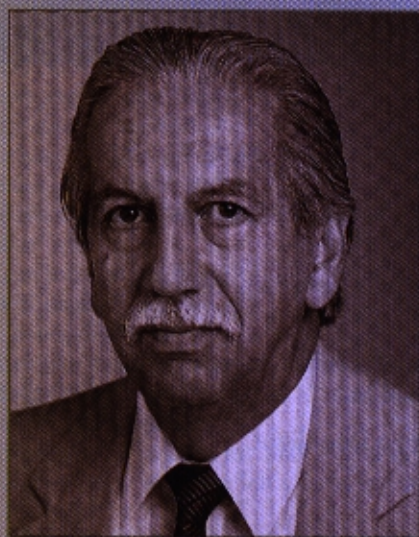
The Caribbean lends its mysterious atmosphere to the days when the famous Italian tenor Enrico Caruso performed in Havana.



1999 HISPANIC ACHIEVEMENT AWARDS

ENVIRONMENT

ARTURO GOMEZ-POMPA



Arturo Gómez-Pompa is a distinguished professor of botany at the University of California at Riverside (UCR), where he has been a faculty member since 1986. Gómez-Pompa has spent more than 40 years studying and teaching biology, tropical botany, conservation, ecology, and ethnobiology. In 1972, Gómez-Pompa helped sound the alarm about the dangers associated with the destruction of the rain forests and their inability to self-renew. In 1992, he called for incorporating the wisdom and knowledge of native inhabitants in management efforts to sustain the tropical wilderness. Since most of his research is conducted in the tropics, he has developed several collaborative projects with Mexican colleagues, as well as a research program at the El Eden Ecological Reserve in the state of Quintana Roo, Mexico. The latter project is conducted on privately-owned lands dedicated to research and education in biological

conservation. With a Ph.D. from the National Autonomous University of Mexico, Gómez-Pompa was a researcher at Harvard University before joining UCR. He was the founding director of Mexico's National Institute of Biotic Resources. Gómez-Pompa focuses his studies on ethnobotany, management and conservation of tropical forests, and floristics. His current projects include the creation of a pilot tropical forest program in Mexico, developed for the Mexican government; restoration of a tropical dry forest in Quintana Roo; studies of the evolution and domestication of cacao; and several videofloristic analyses. His findings have been published in such distinguished scientific publications as *Molecular Ecology*, the *Journal of Chemical Ecology*, *Nature*, and *BioScience*. Gómez-Pompa is currently in his native Mexico, working on a restoration ecology project, and will be there until March 2000.

